



# Dear Reader

Thank you for taking an interest in **EVOKE MAGAZINE**.  
With EVOKE you can market your cause or brand to **over 20 000 readers**  
while fulfilling your corporate social responsibility.

As a **corporate publication** we see EVOKE as South Africa's ultimate community upliftment and **progress information guide**. At the same time a wide variety of **subjects covering all aspects of enriching South African living** will be published within the publication. Topics like alternative fuel sources, green living, entrepreneurial South African women, what cultural development events are taking place within the city, business news, up and coming artists within communities, wellness articles and sustainable development projects, NGO of the month etc will be regular features of this publication.

We strive to **Create Movement and Inspire Change** within this developing concept of **SOCIAL RESPONSIBILITY**. Monies raised through subscriptions and advertising will go into developing new sustainable community projects as well as supporting our current initiatives which include a drug rehabilitation centre, a feeding scheme and a skills development and training centre to create employment and much more.



**We look forward to assisting you in 'HELPING PEOPLE HELP THEMSELVES'.**